



BOY SCOUTS OF AMERICA®

A collage of four images showing Scout activities: a Scoutmaster and Scoutmaster Emeritus, a Scoutmaster and Scoutmaster Emeritus, a Scoutmaster and Scoutmaster Emeritus, and a Scoutmaster and Scoutmaster Emeritus.

**SUPPORT LOCAL
SCOUTING**

Prepared. For Life.

**PROVIDE AN
ADVENTURE**

Fall 2019 Popcorn Sale!

AMERICA'S POPCORN SALE - FUNDING ADVENTURES!

OVER \$4 BILLION BACK TO SCOUTING SINCE 1980



WHY ARE WE SELLING POPCORN?



- Scout Character Development
- Support our Council
- Fund/Supplement Pack Activities
- Support Our Local Food Pantry



HOW DO WE SELL?



SHOW-N-SELL AT:

- River Vale Town Day –
October 13th

*Sign up sheet for scouts
(to be accompanied) by parents
will be circulated!*

TAKE PAPER ORDERS:

- Door-to-Door
- Friends & Family
- At the Office

ONLINE WITH NEW TRAILS END APP

Download at:
app.trails-end.com/scouts

*Create your own selling page within the app
and share with friends and family via email
and social media*

Setting up the account:

Council: Northern New Jersey

District: Three Rivers

Unit: Pack 335



WHAT PRODUCTS ARE WE SELLING?



\$60

Chocolate Lover's Collection

- Milk Chocolatey Pretzels 17 oz.
 - White Chocolatey Pretzels 17 oz.
 - Chocolate Caramel Peanut Clusters 7 oz.
 - Chocolatey Caramel Crunch™ 15 oz.
- Comes in a gift tin.

Over
\$35.00
to local
Scouting



\$30

Cheese Lover's Collection

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese Corn 5 oz.

Comes in a gift box.

Over
\$20.00
to local
Scouting



\$25

18 oz.

Chocolatey Caramel Crunch™

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

Over
\$18.00
to local
Scouting



\$25

20 oz.

with Sea Salt

Salted Caramel Popcorn

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

Over
\$17.00
to local
Scouting



\$22

18-Pack Microwave Kettle Corn

Deliciously sweet and salty popcorn that melts in your mouth.

Over
\$15.00
to local
Scouting



\$18

18-Pack Microwave

Unbelievable Butter™

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

Over
\$12.00
to local
Scouting



\$20

9 oz.

New JUMBO Bag

White Cheddar Cheese Corn

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every bite.

Over
\$14.00
to local
Scouting



\$18

18 oz.

Premium Caramel Corn with Almonds, Cashews & Pecans

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews & pecans.

Over
\$12.00
to local
Scouting



\$10

11 oz.

Classic Caramel Corn

A traditional favorite full of rich caramel flavor.

Over
\$7.00
to local
Scouting



\$10

30 oz.

Popping Corn

Trail's End plain kernels for those who like popcorn from scratch.

Over
\$7.00
to local
Scouting



POPCORN FOR OUR TROOPS

Send a gift of popcorn to our military men and

\$50

Military

\$30

Military



TO HELP ACHIEVE OUR GOAL



- We're asking Scouts to commit to try to sell \$200 in product
- Scouts who achieve this goal will earn 1 free ticket to Blue & Gold



PRIZES and INCENTIVES



*For **All Sales** – Amazon gift card at various levels

* **All \$1,000 sellers** receive 2 tickets to Star Wars Episode IX premiere on Dec. 22

* Scouts who sell at least **\$2,500** (online, face-to-face, or combination) will have **6%** of their sales go toward their own Trail's End Scholarship.



SPECIAL AWARDS FOR TOP SELLERS



In addition to the Council's reward system, Pack 335 will offer the following:

FIRST PRIZE

- The scout who sells the most in our pack will receive a \$100 Amazon Gift Card

SECOND AND THIRD PRIZE

- \$25 Amazon Gift Cards



SCOUTS SELLING = SCOUTS GROWING



- Character Development
- Gain Confidence
- Goal Setting
- Money Management
- Public Speaking
- Overcome Fear & Rejection
- **Earn their way...**



TRAINING VIDEO

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- Remember, always tell why you are selling popcorn.....

- This year, funds raised will support:

- 1) Fun adventure activities for our entire pack

- 2) Our local food pantry to help people who cannot afford food



Training video: Watch “3 Simple Steps for Success” on YouTube - <https://youtu.be/0XCq7XB6900>

